



Applied DNA Sciences' DNA Home Asset Marking Program Promoted at Camden County, NJ News Conference

Stony Brook, NY. June 17, 2015 — Applied DNA Sciences (NASDAQ: APDN) (Twitter: @APDN), a provider of DNA-based anti-counterfeiting technology, supply chain and product authentication solutions, has partnered with the Camden County Police Chiefs Association to launch the DNA Home Asset Marking Program for residents throughout Camden County, NJ. Utilizing the Company's DNAnet® plant-based DNA product, the program is intended to serve as a countywide deterrent and will assist law enforcement in returning stolen property to owners. This initiative follows the Company's previously announced partnership with law enforcement and government agencies in Suffolk County, NY, to utilize DNAnet in a pilot program to protect home and business owners.

The DNA Home Asset Marking Program enables home and business owners to mark property with a unique and invisible plant based DNA specific to the owner. The DNA mark on the property is easily identifiable by law enforcement utilizing ultraviolet light. The DNA mark is nearly impossible to remove. Homeowners who mark personal property with the plant-based DNA are supplied signs and window decals warning would-be intruders that their property is marked with plant-based DNA.

More than 20 chiefs of police from throughout Camden County participated in a news conference on Tuesday, June 16th, 2015 at the Camden County College Emergency Training Center to announce their support of this new technology. Applied DNA Sciences representative Mike Nizich provided a brief overview of the program and demonstrated how to properly recover a DNA sample from property. Law enforcement representatives from more than 20 police departments attended the training session.

This Camden County Police Chiefs Association initiative will serve as a tremendous deterrent to those who commit theft and burglary not only in one community, but also across the entire county. Additionally, the value of marking property will greatly assist officers when they recover property they believe to be stolen.

More information about DNA Home Asset Marking can be found at: <http://www.adnas.com/home-asset-marking>

About Applied DNA Sciences



We make life real and safe by providing botanical-DNA based security and authentication solutions and services that can help protect products, brands, entire supply chains, and intellectual property of companies, governments and consumers from theft, counterfeiting, fraud and diversion. SigNature® DNA describes the platform ingredient that is at the heart of all of our security and authentication solutions. SigNature DNA is at the core of a family of uncopyable products such as DNAnet®, our anti-theft product, SigNature® T, targeted toward textiles, and digitalDNA®, providing powerful track and trace. All provide a forensic chain of

evidence and can be used to prosecute perpetrators.

Applied DNA Sciences common stock is listed on NASDAQ under the symbol APDN, and its warrants are listed under the symbol APDNW.

Forward-Looking Statement

The statements made by APDN in this press release may be "forward-looking" in nature within the meaning of the Private Securities Litigation Act of 1995. Forward-looking statements describe APDN's future plans, projections, strategies and expectations, and are based on assumptions and involve a number of risks and uncertainties, many of which are beyond the control of APDN. Actual results could differ materially from those projected due to our short operating history, limited financial resources, limited market acceptance, market competition and various other factors detailed from time to time in APDN's SEC reports and filings, including our Annual Report on Form 10-K filed on December 15, 2014, as amended on March 6, 2015, and our subsequent quarterly reports on Form 10-Q, filed February 9, 2015 and May 11, 2015, which are available at www.sec.gov. APDN undertakes no obligation to update publicly any forward-looking statements to reflect new information, events or circumstances after the date hereof to reflect the occurrence of unanticipated events, unless otherwise required by law.



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